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unleash powerful teaching and the science of learning in your classroom powerful teaching unleash the science of learning empowers educators to harness rigorous research on how students learn and unleash it in their classrooms in this book

cognitive scientist pooja k agarwal ph d and veteran k 12 teacher patrice m bain ed s decipher cognitive science research and illustrate ways to successfully apply the science of learning in classrooms settings this practical resource is filled with evidence based strategies that are easily implemented in less than a minute without additional prepping grading or funding research demonstrates that these powerful strategies raise student achievement by a letter grade or more boost learning for diverse students grade levels and subject areas and enhance students higher order learning and transfer of knowledge beyond the classroom drawing on a fifteen year scientist teacher collaboration more than 100 years of research on learning and rich experiences from educators in k 12 and higher education the authors present highly accessible step by step guidance on how to transform teaching with four essential strategies retrieval practice spacing interleaving and feedback driven metacognition with powerful teaching you will develop a deep understanding of powerful teaching strategies based on the science of learning gain insight from real world examples of how evidence based strategies are being implemented in a variety of academic settings think critically about your current teaching practices from a research based perspective develop tools to share the science of learning with students and parents ensuring success inside and outside the classroom powerful teaching unleash the science of learning is an indispensable resource for educators who want to take their instruction to the next level equipped with scientific knowledge and evidence based tools turn your teaching into powerful teaching and unleash student learning in your classroom the eagerly anticipated update to the bestselling first edition is here facebook s popularity is seemingly unstoppable the site experienced a huge boom in registered users in the latter half of 2008 it was at that time that facebook also underwent a radical facelift and introduced numerous changes packed with hundreds of screen shots this anxiously awaited new edition presents you with a thorough update on all the exciting changes to facebook s interface since the first edition hit the shelves a mere one year ago authored by two facebook employees facebook for dummies 2nd edition features unique insight and insider knowledge of facebook that can t be found anywhere else you ll explore optimum ways to get familiar with facebook tips for representing yourself online best practices for keeping connected how to run a business on facebook and more walks you through creating a profile navigating the interface and setting up privacy features explains how to find and add friends fill out your profile add applications and upload photos discusses ways to join a network or group or use facebook as a scheduler addresses using facebook to promote your business and buy ad space on facebook put your best face forward and dive in to all the exciting new features that facebook offers the perennial bestseller now updated to cover the latest features of facebook facebook is forever evolving with the goal of improved user interaction this new edition

catches you up on the latest privacy updates interface redesign and other new features and options that keep the site up to date and never leaves you bored you'll discover helpful coverage of all the changes and updates that have occurred since the previous edition as well as the newest features that facebook offers reveals all the latest changes updates and new features of facebook that have occurred since the previous edition introduces you to getting started with facebook by creating a profile setting privacy features and navigating the interface encourages you to find friends upload photos fill out your profile and make new friends helps you get organized by using facebook as a scheduler creating specialized business pages and joining groups shows you how to use facebook as a search tool advertise on facebook and more if you're ready to face the music and get started with facebook then this is the book for you do you have an idea for a facebook application with fbml essentials you'll learn how to build it quickly using the facebook markup language fbml and other easy to use tools in the site's framework if you can develop a website with html writing a facebook application with the help of this book will be a breeze of course facebook is not just another website any applications you write for it will have a potential audience of 16 million dedicated users it's not just another social networking site either under the surface facebook is pretty sophisticated with a development toolkit that includes its own modified version of html fbml to customize the look and feel of your facebook applications with fbml essentials you not only learn how to get started with this toolkit you also get a complete reference on every fbml tag facebook has ever written with examples of how each tag works and advice on the best ways to use these tags in your code this book includes a walkthrough of a sample facebook application design rules for using images css javascript and forms specific chapters on tags authorization tags logic tags user group tags profile specific tags and more messaging and alerts using fbml creating forms with fbml facebook navigation notifications and requests dynamic fbml attributes including mockajax how to test your fbml code a chapter on fbjs facebook's version of javascript if you want to try your hand at writing a facebook application you have a willing audience an easy to use toolkit and the perfect guide to get you started fbml essentials will help you take your idea from conception to working application in no time applying theoretical studies of social capital social presence cognitive presence and community helps researchers understand more fully the phenomenon of online social networks the debate has moved from the positive and negative effects of online social networks to understanding how they fit into daily life however do biblical community beliefs transfer to facebook if facebook is considered a community does it exhibit the characteristics of a biblical community through a qualitative case study design this research explored eight christian college students four men and four women from two midwest christian colleges

investigating their understanding of biblical community and its application in a facebook community the research found that these students family church and college experiences impacted their understanding of biblical community it also showed that that their understanding of biblical community impacted how they interacted on facebook like in real world relationships facebook as a public forum is an appropriate place to display positive biblical characteristics whereas negative comments and status updates are to be expressed in private settings practical facebook marketing strategies tactics and techniques this new edition of facebook marketing for dummies arms novice to expert marketers with everything they need to plan refine execute and maintain a successful facebook marketing campaign fully updated to cover the latest tools and techniques of facebook marketing you ll find hands on guidance to create and administer your page timeline understand the psychology of the facebook user build your fan base utilize events contests and polls to promote your page increase your brand awareness integrate your facebook marketing campaign with other marketing strategies and monitor measure and adjust your facebook marketing campaigns written by a leading expert on helping others use facebook and other social media tools to promote and enhance their brands this practical guide gets you up and running on facebook marketing fast in plain english it walks you through all the latest features including new designs for the news feed timeline and pages as well as major changes to the facebook advertising platform includes real world case studies that illustrate how successful facebook marketing really works fully updated to cover the latest tools and techniques in facebook marketing shows marketers how to use facebook to reach and engage their target audience provides step by step instructions on how to organize optimize and manage your facebook advertising campaigns if you re a marketer looking to develop or refine a social media marketing plan that includes significant facebook presence facebook marketing for dummies is your go to guide can it pickle it and store it with confidence if you can boil water you can make your own delectable jams and jellies try your hand at fresh pack pickling and jar savory sauces ball canning back to basics focuses on the building block techniques and easy classic recipes every canner should know the book begins with in depth information on water bath canning the equipment you need and food safety guidance each preserving method is thoroughly explained with beginner friendly tutorials and step by step photographs highlighting key steps learn to capture the sweet ripe flavors of your favorite fruits and vegetables with 100 approachable versatile recipes for the modern pantry packed with simple variation ideas for low sugar and flavor change ups and time tested tips from the most trusted authority in home canning this handy guide delivers everything you need to successfully master home canning safely and deliciously regaining control from a dependency commonly occurs when you ve arrived at

the bottom and at last understand that you require assistance from outside sources so that you will be able to live a life that is dependence free there are numerous types of dependencies that will bear a ravaging impact on your life here we will look at several dependencies and ways to overwhelm them know more ways on addiction the delectable cookbook companion to the 1 new york times bestselling always hungry with over 175 delicious recipes in always hungry renowned endocrinologist dr david ludwig showed us why traditional diets don t work and how to lose weight without hunger improve your health and feel great the reception to the book has been strong and his online community is active and growing rapidly now in always delicious dr ludwig and dawn ludwig have created over 150 easy to make and tasty recipes that ignore calories and target fat cells directly with recipes like spinach feta quiche citrus teriyaki chicken stir fry thai coconut fish soup and pear cranberry pie which are full of luscious high fat ingredients savory proteins and natural carbohydrates this indispensable cookbook is a liberating new way to tame hunger and lose weight for good a multidisciplinary authoritative outline of the current intellectual landscape of the field over the past three decades the term diaspora has been featured in many research studies and in wider theoretical debates in areas such as communications the humanities social sciences politics and international relations the handbook of diasporas media and culture explores new dimensions of human mobility and connectivity presenting state of the art research and key debates on the intersection of media cultural and diasporic studies this innovative and timely book helps readers to understand diasporic cultures and their impact on the globalized world the handbook presents contributions from internationally recognized scholars and researchers to strengthen understanding of diasporas and diasporic cultures diasporic media and cultural resources and the various forms of diasporic organization expression production distribution and consumption divided into seven sections this wide ranging volume covers topics such as methodological challenges and innovations in diasporic research the construction of diasporic identity the politics of diasporic integration the intersection of gender and generation with the diasporic condition new technologies in media and many others a much needed resource for anyone with interest diasporic studies this book presents new and original theory research and essays employs unique methodological and conceptual debates offers contributions from a multidisciplinary team of scholars and researchers explores new and emerging trends in the study of diasporas and media applies a wide ranging international perspective to the subject due to its international perspective interdisciplinary approach and wide range of authors from around the world the handbook of diasporas media and culture is ideal for undergraduate and graduate students teachers lecturers and researchers in areas that focus on the relationship of media and society ethnic identity race

class and gender globalization and immigration and other relevant fields as the founder of rich20something.com daniele diptiazza has helped thousands break out of their daily grinds build businesses they care about and achieve more success than they ever imagined back cover the effect an introduction to research design and causality is about research design specifically concerning research that uses observational data to make a causal inference it is separated into two halves each with different approaches to that subject the first half goes through the concepts of causality with very little in the way of estimation it introduces the concept of identification thoroughly and clearly and discusses it as a process of trying to isolate variation that has a causal interpretation subjects include heavy emphasis on data generating processes and causal diagrams concepts are demonstrated with a heavy emphasis on graphical intuition and the question of what we do to data when we add a control variable what does that actually do key features extensive code examples in r stata and python chapters on overlooked topics in econometrics classes heterogeneous treatment effects simulation and power analysis new cutting edge methods and uncomfortable ignored assumptions an easy to read conversational tone up to date coverage of methods with fast moving literatures like difference in differences with more than 500 million active users around the world and still growing steadily facebook is more than just another social media site in the words of author dave awl facebook is the new town square the place where people gather to discuss the news of the day as well as share what's going on in their lives and facebook can actually be a useful business tool as well as a great way to promote creative projects so what's new in the second edition of facebook me facebook has changed dramatically since the book was first published and this newly revised and expanded edition will bring readers up to speed on all the new features and interface elements that have been added and revamped in the time since it addresses the ongoing controversies about facebook's privacy policies with detailed coverage of facebook's privacy settings and advice for keeping your facebook experience as secure as possible as well as expanded info on facebook's sharing tools and how to control who sees what it includes a brand new chapter called advertising and promoting on facebook that shows you how to apply the principles of social media marketing specifically to facebook's user culture in order to maximize the ripple effect of facebook's news feed to win new fans and customers and build stronger bonds with existing ones plus there's an expanded chapter on facebook at work how to keep your profile professional avoid getting in trouble and use facebook for job hunting and in the etiquette department this edition features new guidance on how to deal with conflict and avoid flame wars between facebook friends all in all facebook me takes you on a guided tour of everything facebook has to offer and shows you how to get the most out of the time you spend there while helping you avoid

some of its pitfalls find out what you can do on facebook and what it can do for you reconnect with old friends and make new ones let your friends know what you re up to and share photos or video all while protecting your privacy learn facebook etiquette how and why to friend someone how to socialize politely whether you should friend your boss and how to keep your profile looking professional if you do publicize your projects business or causes post to your wall set up a page organize a group or invite friends to events discover how to use facebook s news feed to connect with an audience that reaches far beyond the boundaries of your own friends list look for the facebook me page on facebook to connect with the author and other readers of this book the instant national bestseller brittany williams lost more than 125 pounds using her instant pot and making all her meals from scratch now she shares 125 quick easy and tasty whole food recipes that can help you reach your weight loss goals too brittany williams had struggled with her weight all her life she grew up eating the standard american staples fast frozen fried and processed and hit a peak weight of 260 pounds when her 4 year old daughter s autoimmune disease was alleviated by a low sugar dairy free grain free whole food based diet brittany realized she owed her own body the same kind of healing so on january 1 2017 she vowed to make every meal for a year from scratch aided by her instant pot she discovered that the versatility speed and ease of the electric pressure cooker made creating wholesome tasty family satisfying meals a breeze usually taking under thirty minutes not only did the family thrive over the course of the year brittany lost an astonishing 125 pounds all documented on her instant loss blog illustrated with gorgeous photography instant loss cookbook shares 125 recipes and the meal plan that brittany used for her own weight loss 75 of which are recipes for the instant pot or other multicooker these recipes are whole food based with a spotlight on veggies mostly dairy and grain free and use ingredients that you can find at any grocery store the clearest guide to navigating your instant pot or other multicooker that you ll find instant loss cookbook makes healthy eating convenient and that s the key to sustainable weight loss applying theoretical studies of social capital social presence cognitive presence and community helps researchers understand more fully the phenomenon of online social networks the debate has moved from the positive and negative effects of online social networks to understanding how they fit into daily life however do biblical community beliefs transfer to facebook if facebook is considered a community does it exhibit the characteristics of a biblical community through a qualitative case study design this research explored eight christian college students four men and four women from two midwest christian colleges investigating their understanding of biblical community and its application in a facebook community the research found that these students family church and college experiences impacted their understanding of biblical community it also

showed that that their understanding of biblical community impacted how they interacted on facebook like in real world relationships facebook as a public forum is an appropriate place to display positive biblical characteristics whereas negative comments and status updates are to be expressed in private settings discover how to leverage the power of the facebook community to achieve your business marketing goals facebook boasts an extremely devoted user base with more than 65 billion page visits per month with facebook an organization can market and promote their brand products or services via the network s built in components of profile pages polls community building advertising word of mouth marketing and business applications this insightful resource focuses on the strategies tactics and techniques necessary to lead your organization into the world of facebook marketing packed with vital real world case studies the book serves as a must have guide for the most reliable responsible and ethical business and marketing practices with facebook a helpful reference that discusses essential strategies tactics and techniques for excelling in the world of facebook marketing examines setting up a business profile page hosting an event on facebook and tracking your return on investment shares strategies for successful facebook advertising campaigns demonstrates how to create widgets and facebook applications face it this essential book contains everything you need to know for your foray into facebook marketing note cd rom dvd and other supplementary materials are not included as part of ebook file here s what else you ll discover in this guide learn to create a facebook group by following step by step instructions that anyone can follow and understand avoid common mistakes by choosing the right settings description photo and more discover how to create a private exclusive community that will massively increase your engagement learn advanced techniques link your page to your groups use wordpress widgets and conduct group stories understand the core business concepts that drive the success of facebook groups and make them so valuable integrate your facebook groups marketing strategy with your broader campaign combine a facebook group with your facebook group blog and other social accounts and see crazy growth learn to use your group to conduct market research that would be worth thousands find out how to find and share content that is guaranteed to get a reaction from your audience and increase engagement explore powerful tools apps and tricks that will help you to manage your facebook group while you sleep avoid getting into trouble with facebook and learn to manage your members and maintain a civil tone discover amazing growth hacks that can help you to get hundreds of new members every single day see how to generate buzz and excitement in your group and create a real sense of community and value for its members see for yourself how success in your facebook group can lead to success for your entire business learn the other uses for facebook groups from internal discussion tools to powerful online learning

platforms and much more this timely release explores the community altering phenomenon of social networking sites and what it reveals about friendship god and our own hearts with hundreds of millions of users social networks are changing how we form relationships perceive others and shape our identity yet at its core this movement reflects our need for community our longing for intimacy connection and a place to belong has never been a secret but social networking offers us a new perspective on the way we engage our community how do these networks impact our relationships in what ways are they shaping the way we think of ourselves and how might this phenomenon subtly reflect a god who longs to connect with each one of us the church of facebook explores these ideas and much more offering a revealing look at the wildly popular world of online social networking lena horne moms mabley yolande dubois and memphis minnie were black women who despite their public profiles discovered ways to enjoy pleasure in their public and private lives see me naked looks at these women as representative of black women who were watched criticized and judged by their families peers and in some cases the government despite the pressures of respectability they lived extraordinary lives audisee ebooks with audio combine professional narration and text highlighting for an engaging read aloud experience let s meet a police officer do you want to learn more about police cars police dogs other tools the police use then it s your lucky day officer gabby is a police officer she knows how to keep people safe she shows a group of kids how she does her job three cheers for police officers cartoon style animated drawings in bright colors introduce diverse characters who will capture children s interest school library journal in each book introducing a community benefiting career schoolchildren meet one adult to learn about his or her job information includes the training required to become a firefighter doctor etc daily routines and primary responsibilities the content is inclusive and up to date but delivered though vapid stories peppy computer generated cartoons are amateur the horn book guide free downloadable series teaching guide available learn how to create and manage a facebook group for your small business organization or brand discover how groups can help you drive sales and earn meaningful engagement and brand awareness investigates how stories are shared in online contexts and provides a method for studying them the guide for marketing a small business on facebook the number one social networking site offers the opportunity to reach more than 350 million registered users with your advertising message owners of small and local businesses will benefit from these tips and best practices provided by facebook insiders learn new ways to attract customers create a business profile and take advantage of facebook s many marketing features with more than 350 million registered users facebook opens a worldwide forum for small businesses that were once dependent on local traffic alone this guide to small business marketing

on facebook is packed with information from facebook's staff guides you through creating a profile for your business taking advantage of facebook's unique marketing features following best practices and getting the best return on your investment packed with insider tips and creative marketing ideas if you have a small or local business you can't go wrong with the marketing advice in the facebook guide to small business marketing inspirational stories with actionable advice from interview guests on the world's longest running daily real estate podcast this study examines how online brand communities create value through social practices building on the work of schau et al 2009 this study utilizes a netnographic approach and qualitatively investigates how facebook brand fan pages are employed as brand community resources to alleviate ties between members in the community and to establish consumer brand relationships following four value creating practices are discovered exchanging brand narratives celebrating brand love support and information resource and pressure valve for discontent it is found that interaction among community members and engagement with the brand itself develop practices creating value on fan pages postmodern consumers want to be able to influence brands and also long for connections with other consumers besides relationships are shaped by dialogue and interaction facebook fan pages offer means to achieve this and allow brands to become part of consumers lives this study extends research on brand communities and the findings enhance understanding why how consumers engage online with brands and other members discover how to start launch and grow your own thriving facebook group for your business facebook groups has changed our world from how we interact with friends and family to how we connect and market opening a new home based opportunity for many people are generating six and seven figures annually using facebook groups with the right blueprint you too could be on your way to creating and managing a facebook group leading to significant boost to your business branding and bottom line having an active facebook group can completely change the way your followers see your brand and most businesses ignore them in facebook groups unleashed you'll be shown how to interact and manage a group or groups of highly engaged customers in it you'll learn how success in your facebook group can lead to success for your entire business explore powerful tools apps and tricks that will help you to manage your facebook group while you sleep point by point checklist resource cheat sheet mindmap and much more whether you're a beginner or a veteran this book will show you how to use facebook to build an engaged group create a lucrative business and make a massive impact in people's lives the maestro monologue teaches you to tap into the inner narrative that strips power from the intruder and awakens natural power once again never again will you doubt your capacity to achieve great heights this book constitutes the thoroughly refereed post proceedings of the 6th

international workshop on privacy enhancing technologies pet 2006 held in cambridge uk in june 2006 co located with weis 2006 the workshop on the economics of information security and wote 2006 the iavoss workshop on trustworthy elections the 24 revised full papers present novel research on all theoretical and practical aspects of privacy technologies as technology evolves it is reshaping the way that people communicate and define community online social networks such as facebook bring people together in a digital environment however it is not clear whether participants reap some of the same benefits as they do with offline relationships and communities this qualitative study will utilize one on one interviews to examine the generation that has bridged the technological divide generation x in order to gauge whether physical communities and facebook seem to provide similar benefits many businesses that are keen to promote their brands on facebook will focus purely on facebook pages this is a huge mistake seeing as facebook groups are really what allow a business go from being a small fish in a big pond to a giant heavy hitter facebook groups are used by over one billion people but that isn t the reason they re so powerful and important the reason is engagement facebook groups are more intimate they are more personal and they tend to attract only your die hard fans groups work differently from blogs and other forms of content marketing they work differently from facebook pages even and that s why they need a completely different approach in this book you will learn precisely the steps and methods to starting and launching your very own facebook group and will see how to make your new community thrive in ways that you could only imagine here s what else you ll discover in this guide learn to create a facebook group by following step by step instructions that anyone can follow and understand avoid common mistakes by choosing the right settings description photo and more discover how to create a private exclusive community that will massively increase your engagement learn advanced techniques link your page to your groups use wordpress widgets and conduct group stories understand the core business concepts that drive the success of facebook groups and make them so valuable integrate your facebook groups marketing strategy with your broader campaign combine a facebook group with your facebook group blog and other social accounts and see crazy growth learn to use your group to conduct market research that would be worth thousands find out how to find and share content that is guaranteed to get a reaction from your audience and increase engagement explore powerful tools apps and tricks that will help you to manage your facebook group while you sleep avoid getting into trouble with facebook and learn to manage your members and maintain a civil tone discover amazing growth hacks that can help you to get hundreds of new members every single day see how to generate buzz and excitement in your group and create a real sense of community and value for its members see for yourself how success in your facebook

group can lead to success for your entire business learn the other uses for facebook groups from internal discussion tools to powerful online learning platforms and much more be a new face on facebook if you re new to the facebook user community don t be shy you re joining around 2.7 billion users roughly two and a half chinas worldwide so you ll want to make sure you re being as sociable as possible and with more functionality and ways to say hello like 3 d photos and video chat rooms than ever before facebook for dummies is the perfect informative companion to get and new and inexperienced users acquainted with the main features of the platform and comfortable with sharing posts pictures or whatever else you find interesting with friends family and the world beyond in a chatty straightforward style your friendly hosts carolyn abram and amy karasavas both former facebook employees help you get settled in with the basics like setting up your profile and adding content as well as protecting your privacy when you want to decide who can and can t see your posts they then show you how to get involved as you add new friends toggle your newsfeed shape your timeline story join groups and more they even let you in on ways to go pro and use facebook for work such as building a promo page and showing off your business to the world once you come out of your virtual shell there ll be no stopping you build your profile and start adding friends send private messages and instant notes share your memories tell stories about your day set your privacy and curate your news feed don t be a wallflower with this book you have the ideal icebreaker to get the party started so you can join in with all the fun add facebook to your marketing plan and watch your sales grow with 2 billion monthly active users across the world facebook has evolved into a community of consumers creating a primary resource for marketers this presents a demand for knowledge about how to strategically plan execute and analyze a successful facebook marketing campaign now the trusted facebook marketing for dummies has been fully updated to cover the newest tools and features important to marketers and facebook page owners if you re a marketer looking to effectively add facebook to your overall marketing mix consider this book the mecca of facebook marketing inside you ll discover the psychology of the facebook user establish a social media presence increase your brand awareness integrate facebook marketing with other marketing strategies learn to target a specific audience and much more develop a desirable community sell products and services use facebook events to drive sales get new business tips and avoid common mistakes whether you re a novice or a pro you re no stranger to the power of facebook and this book makes facebook marketing that much more exciting and easy in 2016 like many millions of americans i had voted for hillary clinton to become our 45th president and like many millions of americans i assumed that there was no way that donald trump could beat her in 2008 trump wrote i know hillary and i think she d make a great president during the 2016

presidential campaign he said she has to go to jail if it were not for our peculiar and archaic electoral college plus last minute interference from fbi director james comey just when clinton s favorable poll ratings were moving up and sabotage by russia clinton would have become president trump frequently boasted about his landslide victory in truth his electoral win was no landslide at all in the popular vote clinton won by about 2 9 million votes a margin of 2 1 that s higher than the victories won by jfk george w bush nixon and other recent american presidents jerome kowalski an attorney who has known trump for more than 30 years said michael n marcus s powerful book is nothing short of a detailed bill of particulars of the evil trump presents and why his reign of terror must be stopped one of the easiest ways to boost engagement build a following and become a thought leader or influencer in your market is by creating a facebook group a facebook group serves as a communication channel between you and an ever growing community of potential customers and joint venture partners with a facebook group you re able to take advantage of the heavy traffic that facebook provides and you ll be able to connect with your audience who finds you just by entering in keywords relating to your niche in this special report i ll show you how to create a facebook group destined for success you ll learn how key influencers and thought leaders use facebook groups as a springboard to furthering their brand exposure and skyrocketing their income topics covered the power of a group creating your group essential components content that builds an empire growing your group group launch pads success strategies the power of insights making money with your group is it game over for social media marketing no sure the rules are changing but social media is still the best way to connect with customers this book is for you author business owner entrepreneur or creative learn how to leverage your own facebook group to connect with your customers and readers in a new fresh way this book will teach you everything you need to know to build relationships convert customers and create fame you will learn why facebook groups work how to set up and name your facebook group what to do when your group is spammed how to sell to your group how to deal with negative trolls how to set up multiple revenue streams and more abbie unger did it her facebook group has grown from nothing to over 17 000 members in less than two years her success even caught the eye of facebook find out how she did it and start making money with a facebook group today imagine melting away all of the guilt fear and anxiety about being able to be both a passionate mom and a passionate entrepreneur and replacing them with feelings of confidence excitement and fulfillment what about not feeling so overwhelmed by actually trying to simultaneously raise a family and a business sounds magical doesn t it boss mom can help you get there boss mom was created to do two things first to help dramatically shift your mindset about how you see yourself and your role as a mother

entrepreneur wife daughter friend and more an epic shift that will allow you to see how you can be amazing in each of these roles without sacrificing the others and second to guide you through a new way of thinking about how you integrate your family life with your entrepreneurial life and to give you a plan that you can begin to implement that will make your world feel a little easier a humorous and insightful look into what advice works what doesn't and what it means to transform yourself by the co-hosts of the popular by the book podcast in each episode of their podcast by the book jolenta greenberg and kristen meinzer take a deep dive into a different self-help book following its specific instructions rules and advice to the letter from diet and productivity to decorating to social interactions they try it all record themselves along the way then share what they've learned with their devoted and growing audience of fans who tune in in how to be fine jolenta and kristen synthesize the lessons and insights they've learned and share their experiences with everyone how to be fine is a thoughtful look at the books and practices that have worked real talk on those that didn't and a list of philosophies they want to see explored in depth the topics they cover include getting off your device engaging in positive self-talk downsizing admitting you're a liar meditation going outside getting in touch with your emotions seeing a therapist before they began their podcast jolenta wanted to believe the promises of self-help books while kristen was very much the skeptic they embraced their differences of opinion hoping they'd be good for laughs and downloads but in the years since launching the by the book they've come to realize their show is about much more than humor in fact reading and following each book's advice has actually changed and improved their lives thanks to the show kristen penned the amish romance novel she'd always joked about writing traveled back to her past lives and she broached some difficult conversations with her husband about their marriage jolenta finally memorized her husband's phone number began tracking her finances and fell in love with cutting clutter part memoir part prescriptive handbook this honest funny and heartfelt guide is like a warm soul-baring conversation with your closest and smartest friends advertise your business today with tomorrow's strategies if you run a small business then facebook is your new best friend facebook can help you find new customers promote brand loyalty and turn awareness into sales but the internet changes quickly to take advantage of everything facebook has to offer you'll need the newest tools and the most reliable techniques that's why arnel leyva and natalie law created facebook marketing for small business facebook marketing for small business is your concise guide to the facebook marketing strategies that are working for today's biggest and most successful companies leyva and law will show you how to apply sophisticated marketing techniques to your own small business and how to profit from them with step-by-step instructions and full-color screenshots handy guide to optimize

your facebook business page tools for creating facebook ads and tracking your results real life examples of facebook marketing success stories pro tips for using instagram twitter promotions sweepstakes and e commerce facebook marketing for small business gives you everything you need to improve your online marketing today what is life like for workers in the gig economy is it a paradise of flexibility and individual freedom or is it a world of exploitation and conflict callum cant took a job with one of the most prominent platforms deliveroo to find out his vivid account of the reality is grim workers are being tyrannised by algorithms and exploited for the profit of the few but they are not taking it lying down cant reveals a transnational network of encrypted chats and informal groups which have given birth to a wave of strikes and protests far from being atomised individuals helpless in the face of massive tech companies workers are tearing up the rulebook and taking back control new developments in the workplace are combining to produce an explosive subterranean class struggle where the stakes are high and the risks are higher riding for deliveroo is the first portrait of a new generation of working class militants its mixture of compelling first hand testimony and engaging analysis is essential for anyone wishing to understand class struggle in platform capitalism

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