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Cambridge International AS and A Level Business Studies Revision Guide 2013-08-19 the distinctive feature of this book is the international perspective it adopts on business very few businesses today operate in a narrow national marketplace and students are therefore encouraged to look at business organisations and business decisions from an international viewpoint essential material for understanding business studies principles and techniques activities and case studies based on actual businesses includes examination style questions

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IGCSE Business Studies 2005-05-01 this study guide has been written especially for students studying the university of cambridge international examination igcse business studies syllabus it provides all the explanation and advice students need to study efficiently for the exam written by experienced teachers and examiners it highlights the skills and knowledge that students need to acquire during the course plus common misconceptions and errors further questions with answers at the back of the book allow students to test their knowledge the subject is divided into topics each topic starts with a list of key objectives which specifies the skills and knowledge that students need to acquire during the course where appropriate there is also a list of key definitions the key ideas sections outline the content and can be used by students to check that they know and understand the essential concepts for cambridge igcse business studies common misconceptions and errors and highlighted

Business Studies 2008-05

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